

Course Facilitators & Coaches

Guiding entrepreneurs to success

Only about 10% of the population can go through a training program and apply the information without any help. The other 90% need someone, a Facilitator or a Coach, to help guide them through the application process. The best Facilitators and Coaches are local.

90%
OF ENTREPRENEURS
NEED A MENTOR

Get qualified to facilitate LIFE Courses.

The current qualification process is through attendance in a LIVE course or through completion of the Online course and qualification requirements. Facilitators have a lower barrier to entry and qualification than Coaches because they will use the Facilitation Package to help others.

Facilitators are equipped to guide entrepreneurs through the practical application of the learning materials through the use of:

- Facilitation Manual – Learning objectives, discussion questions with the answers, practical assignment, and a grading rubric for all videos in the course. For example, the Disciplined Entrepreneurship course has 36 – 10 Minute videos.
- Student Materials – Handout for the training and Supplemental Information that summarizes the learning for handing out after the training
- Streaming Online Videos – Access to the online learning platform.
- Downloading Videos for Offline Viewing – Ability to download videos to a mobile device for training offline.
- Access to Online Course Discount Coupons – For example, the normal cost for the Discipline Entrepreneurship Online course is \$600. Facilitators can purchase bulk coupons to access the course for discounts from \$400 (5 coupons) to as low as \$150 (100 coupons).

A Facilitator can use the package to create a revenue stream by taking others through the learning materials. Facilitators can set their own price for the training services that they provide. Facilitators can also offer the Online Course at a reduced rate (through purchasing discount coupons) or include the access in their base price for the training they provide.

Facilitation packages currently available for the following courses:

**Disciplined
Entrepreneurship**
\$5,400



**Identity Driven
Entrepreneurship**
\$3,500



FOR MORE INFORMATION, VISIT LIFEstartups.com

Become a LIFE Certified Course Coach.

LIFE is offering a Coaching Certification for those seeking greater flexibility with application and a higher level of support and recognition for the services they provide.

Coaches are certified through completion of the applicable LIVE or Online course and attendance in the LIVE 2-Day Coaches Certification Course for the applicable program. Following the course, Coaches will be required to conduct two coaching sessions with clients and achieve a net promoter score of greater than or equal to 75. Coaches have a higher barrier to entry than Facilitators because LIFE is “certifying” their coaching/training capability.

Certified Coaches are equipped to support entrepreneurship through the use of:

- All materials and benefits provided in the Facilitation Package
- Access to all course materials including Videos, Power Points, Student Materials, Supplemental Information.
- Website promotion – Local coaches are promoted on LIFE website to help build their brand
- Use of LIFE Intellectual Property and Logos for local marketing (in accordance with Terms and Conditions)
- Coaches Master Mind Group – Sharing lessons learned and best practices
- Annual Updates – Updates to stay current on an annual basis
- Free access to the Entrepreneurs Club (Includes all LIFE Online Courses, \$1200/year value)
- Discounts to LIFE Conferences, Programs, and Materials.

Each course offered by LIFE has a Coach Certification. The Coach Certification for Disciplined Entrepreneurship is an investment of \$7500 initially and \$2500/year renewal.

A Coach has unlimited flexibility to use and apply the applicable course materials to generate revenue through any methodology they choose. Coaches can set their own price for the training services that they provide. Coaches can also offer the Online Course at a reduced rate (through purchasing discount coupons) or include the access in their base price for the training they provide.

Disciplined Entrepreneurship Coaches Certification Course: August 2-4, Colorado Springs, CO.

For more information or to apply, contact info@lifestartups.com.